



MAGE TITANS ITALY

Sponsorship Document 2017

What is Mage Titans?

Mage Titans is a **non-profit technical conference** organized for the **Magento Developer Community**. Originally the brain child of Jon Woodall at Space 48, Mage Titans was created to **give back** to the community and to **reach out** to like minded individuals and companies.

The conference is now in its **fourth year**, launched in Manchester UK as an annual event, started expanding in 2016 into Milan IT and Texas USA, reaching also Mexico and Spain in 2017. All this thanks to the **growing positive response** from the community members that attend, speak and sponsor.

Mage Titans Italy

The first Italian edition, organized by **Bitbull**, was a **big success** and this motivated us to continue also in 2017, aiming at making it even **better** enriched by past experience. We went **sold-out** and had **100+ attendees** and **12 highly appreciated Magento speakers** and active members of the community, most of which speaking in Italy for the first time thanks to Mage Titans.

Mage Titans Numbers

	Attendees	Speakers	Sponsors	Charity
UK 2016	229	14	10	£1200
IT 2016	138	12	9	\$3000
USA 2016	133	19	9	\$2540

Why Mage Titans?

In the fast pace of Magento e-commerce growth we face a constant race to acquire the necessary **skills** to keep up with the latest **technologies** and **know-how**.

That's why Mage Titans content has been designed **by Magento Developers** for Magento Developers.

Mage Titans has not only garnered online and **social attention** but also **physical attendees** from all around **the world**. The aim of the conference is to offer **affordable access** to the world's biggest and best thought **leaders** and **innovators**, and offer a space for Magento developers to **network** and **share knowledge** with their peers.

To reach this aim, we use following **core principles**:

- *To promote connection, collaboration and communication among the Magento community.*
- *To encourage self-improvement.*
- *To create a fertile ground for exploratory discussions with Magento experts.*
- *To make the world a better place to live by giving back through charitable projects.*



Benefits of becoming a sponsor

Mage Titans will provide networking opportunities across a wide spectrum of businesses and you will be given branding opportunities both pre and during the event itself through all the main channels in Magento Community.

Supporting the Italian growing e-commerce community and industry will allow you to raise your brand and business visibility, develop relationships with potential partners, clients, recruits and the best and the brightest Magento specialists.

As a sponsor you will also promote yourself as an active contributor of the vibrant international Magento Community.



HEADLINE Sponsor Package (1 Available)

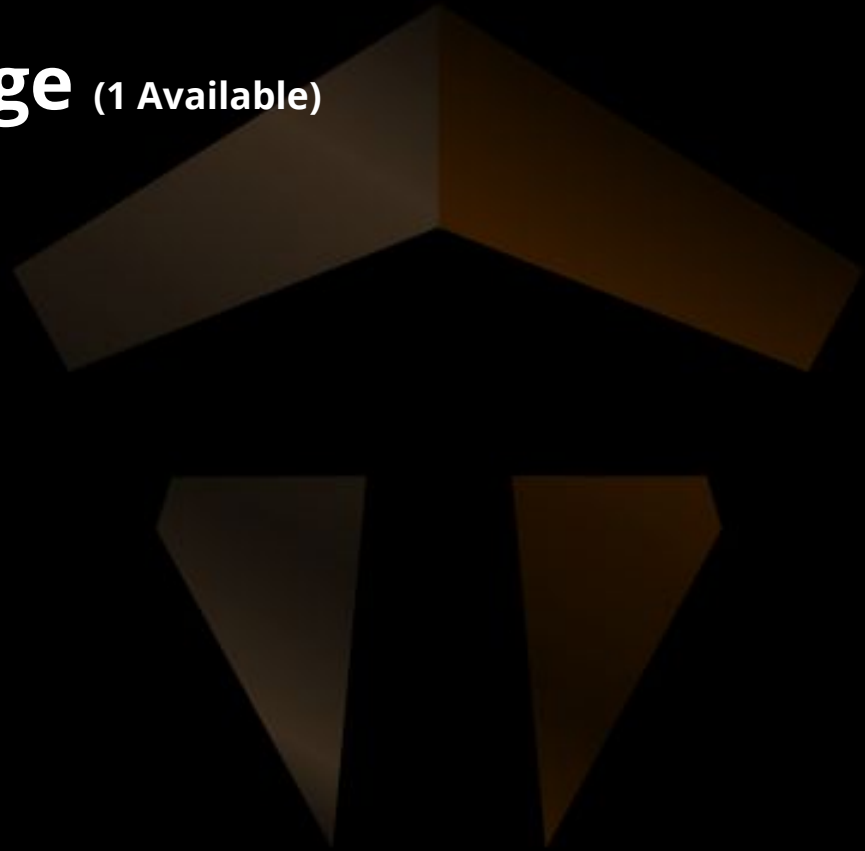
€ 3500 excl. VAT

Pre-event:

- Logo on website (home page + sponsors page)
- Social media announcements (x8)

At the event:

- Conference welcome remarks
- Logo on delegate badges
- Logo on holding slides
- Logo on conference roll-up
- Opportunity to distribute flyers/gifts to delegates
- Opportunity to add to goody bag
- Exhibition space at event + your own roll-ups (x2)
- Free delegate passes (x5)



GOLD Sponsor Package (3 Available)

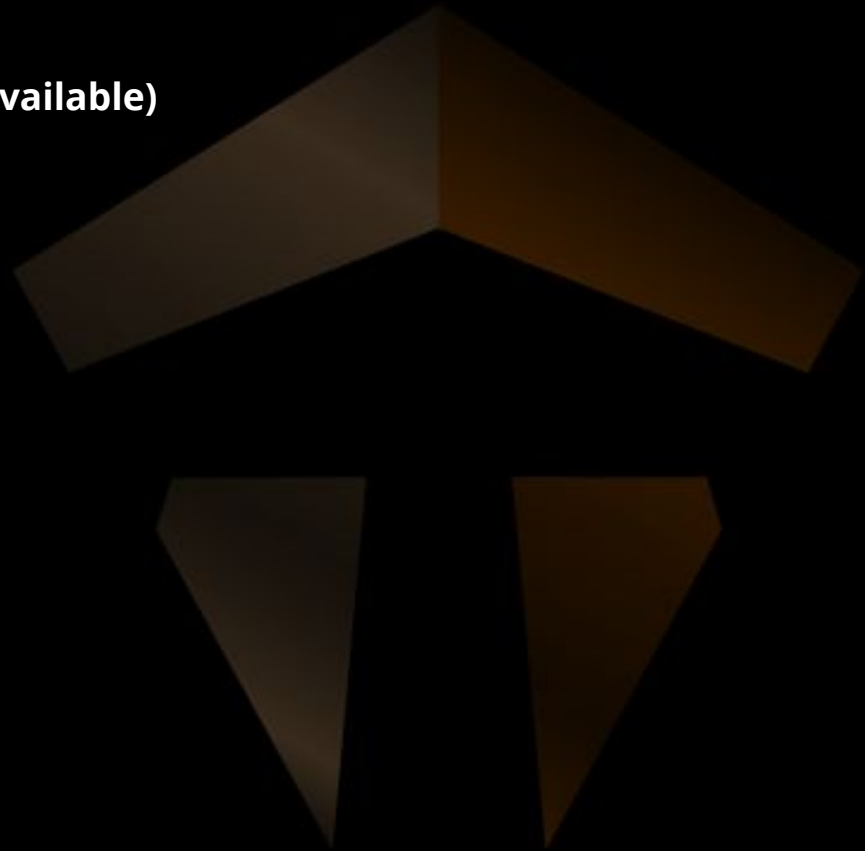
€ 2000 excl. VAT

Pre-event:

- Logo on website (home page + sponsors page)
- Social media announcements (x5)

At the event:

- Logo on delegate badges
- Logo on conference roll-up
- Opportunity to distribute flyers/gifts to delegates
- Opportunity to add to goody bag
- Exhibition space at event + your own roll-ups
- Free delegate passes (x3)



SILVER Sponsor Package (3 Available)

€ 1000 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Social media announcements (x5)

At the event:

- Logo on conference roll-up
- Opportunity to distribute flyers/gifts to delegates
- Opportunity to add to goody bag
- Free delegate passes (x2)



BRONZE Sponsor Package (2 Available)

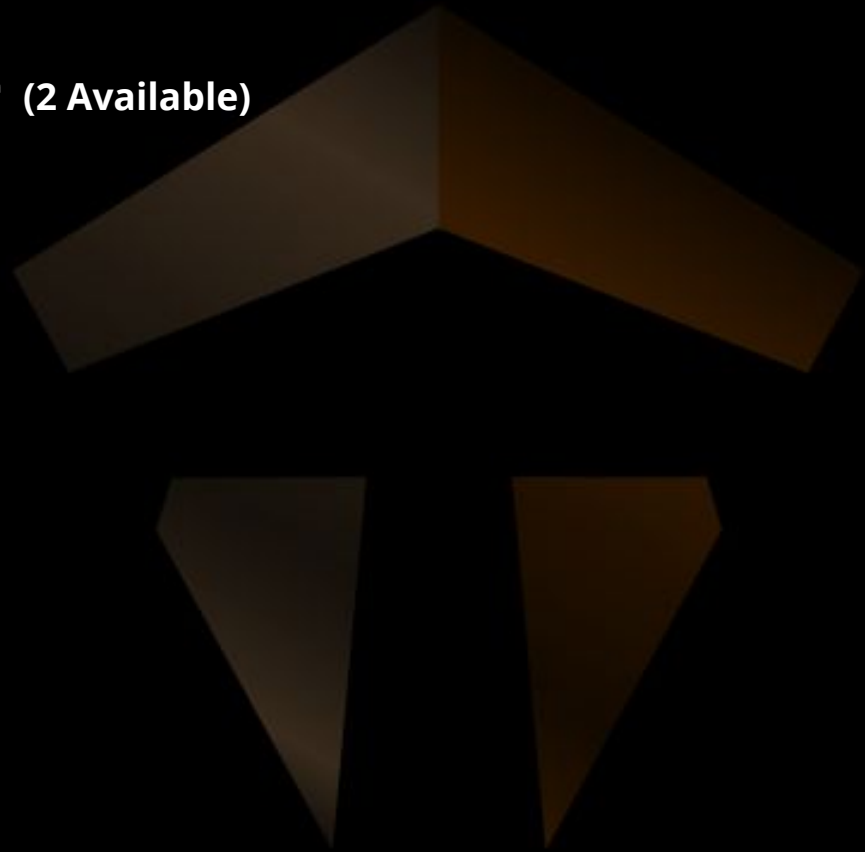
€ 500 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Social media announcements (x3)

At the event:

- Opportunity to distribute flyers/gifts to delegates
- Free delegate passes (x1)



AFTER PARTY Sponsor Package (2 Available)

€ 350 excl. VAT

Pre-event:

- Logo on website (sponsors page)
- Logo on party ticket
- Social media announcements (x2)

At the party:

- Free drinks (x3)



COMMUNITY SUPPORTER Package

Giveaways / free licenses / advertising - please discuss package with organisers

Pre-event:

- Logo on website (sponsors page)
- Social media announcements (x3)

Contact Us

To discuss any of our sponsorship opportunities further, or if you want something tailor-made to your budget, please contact magetitans@bitbull.it

Please note that there are a limited number of sponsorship opportunities and they will be allocated in a first come first served capacity.

For more event information please see our code of conduct (<http://www.magetitans.it/code-of-conduct/>) and terms and conditions (<http://www.magetitans.it/terms-and-conditions/>).

